

Top 5 Best Content Writing Services – Outsource Articles For Your Website and Blog

 onlinefanatic.com/best-article-writing-services/

If you do not have the time to write articles or create content for your blog, you will need to hire other writers to create them for you. The good thing about hiring writers is that you save a lot of time. The tough part will be finding the good writers.

It also helps if you have done your keyword research and SEO to help increase the chances of your content ranking on Google.

Outsourcing Your Article or Blog Posts

Now keep in mind that the top 10 list consists of sites that have writers from all over the world. You might have had a bad experience with one site, but that doesn't mean all of them are bad. I will provide you a few tips later on. Keep in mind that the list is in no particular order.

iWriter

iWriter is a great article writing service. You can either choose to write for them or get content from the writers there. Writers are graded based on star ratings, with 1 being the worst and 5 being the best. The good thing about iWriter is that you can always reject articles you deemed to be unacceptable on your terms and another writer will write it for you.

If you find a good writer on there, be sure to add him as your favorite writer so you can have him write again in the future.

oDesk([upwork.com](https://www.upwork.com/))

oDesk allows you to find freelance writers on there. Keep in mind that they also offer other kinds of services such as mobile app development, virtual assistants and accountants just to name a few. Their platform can be a little confusing at first but once you get the hang of it, it will be fine.

ELance

Elnance is quite similar to oDesk as they also offer other services besides freelance writers. I have a great deal of experience hiring people there. Most of the time if you do choose to get a writer here, you will notice a great deal of them are from India/Pakistan.

My recommendation would be to hire European writers for better quality if you want to save some money. Otherwise, US/Canadian writers are a lot better. You can also choose to feature your listing if you are looking for a high quality writer.



WriterAccess

WriterAccess has a variety of writers ready to write for you. They are rated initially(1-6 stars) and their performance will increase or decrease based on feedback. You do pay a slightly higher price per article, especially if you higher 6 star writers. But you do get good quality articles written though, so it is well worth it.

TextBroker

TextBroker is a premium content writing service. You can get articles at 1.3 cents per word. The best writers cost 7.2 cents per word, which is a huge difference in what you have to pay. However, it is always worth it to pay top dollar for the best content you can get, especially for your blog.

Top Tips for Finding a High Quality Content Writer

Almost all of the sites have a set structure for you to write your article requests. To find a good writer will be quick if you implement the following steps:

Step 1: Always specify what you want in your article.

Structure it such that it is easy to understand for the writer. For example:

Title: 5 Shows Like Gossip Girl

Description: Please write a summary for these 5 shows and recommend them to your readers.

- *One Tree Hill*
- *Pretty Little Liars*
- *90210*
- *The OC*
- *Gilmore Girls*

Instructions: You do not need to write an introduction. Your writing tone should be friendly and you can also add your personal opinions in there.

Now if the writer neglects any of your instructions, it automatically disqualifies them as good writers.

Step 2: Always test the “lower rated” writers first

The reason for that is sometimes you will find good writers and they are trying their hardest to get better ratings as a writer. You will have to filter more candidates and therefore spending more time on that. But if you don't want to spend a little more per content written, this is the best way to go.

Step 3: Check the profiles of the writers

You want to find the following:

- A complete profile
- A short description of him/herself

A good writer will also communicate with the employer and always has great formatting.

These 3 simple steps will ensure you can find a quality writer that:

- Writes good articles for your niche

- Reads instructions carefully
- Makes the article nice and readable
- Always communicates if something is wrong
- Works hard

Hopefully this will give you a good idea on what to do for your website and blog!

Related Posts:

- [iWriter Review: How to Outsource Your Content](#)
- [Find Freelance Writing Jobs for Beginners – Working at](#)
- [\\$0 to \\$16,000/Month Creating AdSense Authority Sites with...](#)
- [Work From Home and Earn \\$6,000/Month via Freelance Writing...](#)

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I love to write online!