

# Content Writing Services: The Ultimate List

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## Content Writing Services: The Ultimate List



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Writing services address one of the top challenges in content marketing: creating enough content to keep readers engaged and to provide real value for your audience. Curata recommends a content mix of 65% created, 25% curated and 10% syndicated content. ([source](#))

Welcome to the Content Marketing Jungle!  
2016 Staffing & Tactics Study  
(1,000+ participants)

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**Content curation** is a great way to publish high quality, relevant content on a consistent basis. However, content curation can't stand alone. **Original created content is the linchpin of any content marketing strategy.**

In organizations with limited staff and budget, content creation can fall by the wayside—or into the lap of marketers with their plates already full. To **enlightened marketers**, content marketing is no part-time job, and shouldn't be treated as such. A successful content strategy that keeps potential buyers and customers engaged requires dedicated writers publishing content consistently.

## What if an in-house content team is out of your budget?

[Outsourcing to freelancers or agencies](#) for content creation support is a popular option for organizations with limited resources. Curata research found 17 percent of marketers are [turning to freelance writers](#) for high quality and relevant content. For companies unable to feed the content beast on their own, a content writing service may be a great option for the marketing team.

Below is a list of content creation services that can help get a content strategy off the ground, drive SEO, and improve engagement. It is divided into two broad categories—in-house writing services, and writer marketplaces. In-house writing services employ writers on staff; marketplaces connect you to a writer appropriate for a specific project. Keep in mind the lines can be blurred between the two types of writing services, and that this list is not comprehensive. **It has been updated as of June 2016.**

Have a writing service you use that isn't mentioned below? Let us know in the comments section.

## In-house Writing Services

### Brafton

An agency that provides custom content, in various formats, from full-time content writers and designers to increase traffic and conversions.

**Services:** Landing pages, case studies, analytical news articles, blogs, eBooks, whitepapers, interviews, custom projects, editing services

### Textworkers

Produces web pages, articles, blogs, and product descriptions for hundreds of companies around the world including Avon, Maybelline, DISH Promotions, oDesk Enterprise Solutions, and more.

**Services:** Blog writing, article writing, copywriting, product descriptions

### Outspoken Media

Provides custom content creation in the form of blog posts, authority articles, link bait, press releases and optimized content.

**Services:** Blogs, authority articles, link bait, optimized press releases, optimized content

### Internet Marketing Ninjas

An online marketing service that provides search engine optimized web content.

**Services:** Optimized web content services, digital assets, blog management, press release services

### iStrategy Labs

Offers custom content in the form of animation, videography, video editing, copy writing, blogging and crowdsourcing.

**Services:** Animation, illustration, photography, videography, live-streaming, video editing, copy writing, blogging, crowdsourcing

### Mad Wire Media

Writing services that help businesses develop their messaging on websites and increase search rank with content created by skilled writers.

**Services:** Digital marketing

### Graphtek

Writing services for original, engaging website copy reflecting brand messaging and providing customer value.

**Services:** Web copy, PPC content generation or reviews, blog posts, editing, banner ads, newspapers, magazines

### SEO Advantage

Articles written by SEO professionals to help organizations rank in search for relevant topics.

**Services:** Web copy, press releases, blogs, social media, articles

### **Socius Marketing**

Provides researched, custom articles for businesses looking to extend their digital reach.

**Services:** Articles, thought pieces, blogs, whitepapers, corporate histories, executive biographies, email blasts, newsletters, B2B communications

### **Phenomenal Content LLC**

Writing services offering high quality, original content in the form of copywriting, article writing, blogging and editing.

**Services:** Articles, blogs, editing,

### **TextRoyal**

Features professional US-born writers with experience in over 40 genres, providing SEO-favored, original content.

**Only US-born writers****Services:** articles, blog posts, product descriptions, SEO and web content, social media posts, press releases, and more

### **CrowdFlower**

A leader in enterprise crowdsourcing, CrowdFlower offers original, high quality content in multiple languages from skilled wordsmiths.

**Services:** Sentiment analysis, search relevance tuning, data collection and enhancement, data categorization, content moderation

### **SocialSite Media**

SocialSite Media repurposes and optimizes existing content, creates new site content, helps with landing page development, and editorial calendaring.

**Services:** Blog writing, editing, social media posts, landing pages, content optimization,

### **Simply Done Tech Solutions**

Helps grow inbound marketing strategies and improves SEO via blogs, case studies, eBooks, etc.

**Services:** Veterinary blog posts, Q&As, Veterinary eBooks, infographics, case studies, how to guides, veterinary videos

### **Express Writers**

Provides professional writing services such as blogs, articles, resumes, website copy, landing pages and press releases.

**Services:** Web pages, blog writing, product descriptions, article writing, sales pages, landing pages, topics, content planning, meta tags, content auditing, PR distribution, infographics, press release writing

### **Editor Group**

Delivers writing and editing services, proof reading, strategy & training for sales and marketing, thought leadership, content marketing, investor relations and community campaigns.

**Services:** ads, annual reports, articles, blogs, brochures, case studies, letters, magazines, media releases, newsletters, proposals, prospectuses, reports, speeches, style guides, tenders, audio and video scripts, white papers

### **No. 2 Pen**

Helps brands tell their story and establish an online presence through optimized website content and strategy development.

**Services:** Web copy, social media posts, newsletters, blogging, PR/blogger outreach, eBooks

### **iWebContent**

Writes, optimizes and designs content for users and businesses looking to boost their content marketing strategy and stand out in search rankings.

**Services:** Web content, blog posts, press releases, custom eBooks, blog creation, graphic design, web development

### Content Writers

Specialize in providing high-quality content for all major industries: travel & lifestyle, legal, food & beverage, medical & healthcare, fashion, music & entertainment, tech & internet, government & non-profit, sports, gaming & fitness, finance, business & real estate, education & daycare.

**Services:** Blog posts, website pages, press releases, Facebook posts, Tweets, LinkedIn Posts, product descriptions, email newsletters, whitepapers

### Content Development Pros

Get custom content writing services from content development pros within 72 hours.

**Services:** Web copy, articles, eBooks, blog posts, press releases

### SEO Article Writing Pros

A team of professional content writers and copywriters that can complete custom writing projects based on your specific needs.

**Services:** Articles, blog posts, press releases, website content, eBooks, eReports, social media posts

### Articlez

Articlez provides content at a price competitive with what others outsourcing to non-native English speaking writers charge.

**Services:** Articles, blog posts, personal stories, anecdotes, newsletters

### Textun

Textun offers high quality and cost-efficient writing services.

**Services:** Report, article, blog post, review, web content

### Creative CopyWriter

Provides services for writing projects large or small to entice readers and generate leads.

**Services:** Web copy, blog posts, articles, corporate brochures, direct mail, email campaigns, newsletters, press releases, presentations, sales brochures and letters, slogans, tweets, video scripts

### The Write Content

Offers help creating content strategy plans, custom-branded content, editing assistance and more from content specialists available for short term and long term projects.

**Services:** Content strategy, content creation, content editing

### Vertical Measures

A content marketing agency specializing in the development of long form and visual content. This includes free guides, case studies, white papers, infographics, resource pages and video.

**Services:** Articles, blogs, infographics, videos, guides, social media, SEO content

### SM Content Creation

Will tackle any project, as long as it's creative.

**Services:** Website content, copywriting, revisions, blogs, social media

### Content Cavalry

One solution for coming up with compelling topics, creating, and assuring top-notch quality.

**Services:** Articles, social media, blog posts

### More Than Words Only

A group of creative writers and expert editors who strive to come up with new ideas for your technical writing services needs.

**Services:** Web content, blogs, articles, copywriting, social media content writing, translation, resumes and cover

letters, theme-based writing, proofreading, press releases, brochures

### eBook Writing Service

Create an eBook that penetrates the deepest corners of the market, getting interested readers enthralled enough to return to your work again and again.

**Services:** eBooks

### Write Collective

Topic brainstorming and creation as well as keyword optimization.

**Services:** Blog posts, articles

### Brivin Corp

Original content creation services that are researched by professionals to ensure quality and boost engagement.

**Services:** Press releases, blog articles, journalistic texts, and web content

### SureWriteSEO

A professional content writing services company specializing in high quality, relevant content optimized for search.

**Services:** Articles, blog posts, SEO content

## Writer Marketplaces

### Contently

Contently allows brands to connect with freelancers in new ways to boost content creation and power the next generation of media companies.

**Services:** Articles, blog posts, social media, web copy

### Writology

A platform combining a freelance marketplace and a professional writing service.

**Services:** Copywriting, web content, academic writing, rewriting, business writing, technical writing, media writing, SEO/content writing

### Scripted

A digital forum connecting organizations with highly qualified freelancers who can write blogs, articles, and bulk social media posts.

**Services:** Standard blog post, long blog post, white papers, Tweets, Facebook posts, website pages, product descriptions, local content, articles

### TextWriters

An online marketplace connecting more than 50,000 professional freelance writers with clients needing different types of content. Also features a catalogue of thousands of pre-written articles.

**Services:** Hire freelance writers, buy articles online, use readymade content

### ClearVoice

Offers both a software platform, freelance writer marketplace, and in-house services such as content strategy, management, distribution and measurement.

**Services:** freelancer matching & recruiting, workflow/project management, content discovery/ideation, account support/training, content strategy/creation/editing/distribution

### Zerys

Zerys is a marketplace for thousands of freelancers to connect with businesses, and also doubles as a project management tool for content.

**Services:** Content strategy planner, content production platform, professional writer marketplace

### Ebyline

Helps brands and publishers find and hire high quality content creators; simplifies the freelancer management process.

**Services:** Photos, videos, infographics, text

### WriterAccess

Connects businesses with one of thousands of freelance writers in minutes, with a quick turnaround.

**Services:** Blog posts, Twitter and Facebook posts, whitepapers, web copy

### Textbroker

An online forum for custom-made, original written content with over 100,000 U.S.-based freelance writers who can write on various topics.

**Services:** Articles, blog posts

### Upwork

A large online marketplace where businesses can hire from over two million freelance writers, designers, web developers, mobile programmers, and more from around the world.

**Services:** Blogs, articles, web content, technical, creative, copywriting, editing, eBooks, translation, biographies, creative

### Skyword

Skyword helps businesses engage audiences with unique content designed to perform in social media and search.

**Services:** Content strategy, original content creation, content performance management, content amplification

### CrowdSource

Manages a crowd of qualified writers, editors and moderators to perform large-scale content creation quickly and efficiently.

**Services:** Articles, buying guides, product descriptions, blogs, recipes

### Copify

Assists businesses from around the world to source fast, high quality content from approved copywriters.

**Services:** Website pages, article writing, blog posts, press releases, ecommerce content

### inklyo

Find professional journalists, copywriters and bloggers that create quality content which attracts attention and provides value for readers.

**Services:** Articles, blogs, copywriting, newsletter, press releases, resume, SEO

### Godot

Provides reliable, quality content writing services to give your content marketing strategy a boost, no matter your audience.

**Services:** Articles, blogs, copywriting, eBooks, social media, SEO, whitepapers

### Mediashower

Content written by professional journalists and edited by SEO experts to ensure it ranks higher and receives more attention.

**Services:** Articles, blog posts, SEO content

### fiverr

A worldwide online marketplace offering content creation services beginning at five dollars per job performed.

**Services:** Business copywriting, creative writing, translation, transcription, resumes, cover letters, proofreading, editing, press releases, articles, blog posts, research, summaries, legal writing

### Constant Content

Users can commission freelance writers to create custom articles, and buy pre-written articles.

**Services:** Articles, blogs posts, copy editing, copywriting, eBooks, press releases, product descriptions, review writing, SEO content, social media updates, technical writing, website content, whitepapers

### Blog Mutt

A hassle-free content writing service that uses a crowd of experienced writers to produce unique blogs for companies who need consistent content.

**Services:** Blog posts, articles, eBooks, white papers, social media, web copy

### Content Writers

Content Writers connects you with freelance writers who produce professional blog posts, website copy, press releases and social media posts for businesses.

**Services:** Long blog posts, standard blog posts, press releases, website page, white papers, social media posts, email newspaper, video script

### iWriter

A service created solely to facilitate the process of hiring someone to write articles for you.

**Services:** Articles, web copy, blog posts

### CopyPress

Since 2009, Copypress has been building software, products, and services that help creatives and advertisers do the same.

**Services:** Expert content, essential content, product copy, eBooks, white papers, press releases, infographics, SEO content

### TextMaster

TextMaster offers professional translation, proofreading, and web content writing services from native speakers across the globe.

**Services:** SEO content, articles, branded content, eCommerce, proofreading, editing, translation

### Crowd Content

Crowd Content provides quality, unique content to elevate your site to page one on Google and get people talking about your brand on social networks.

**Services:** Blog posts, product descriptions, website content, eBooks, SEO content, press releases, whitepapers, newsletters

### RightlyWritten

Allows you to place an order with a network of highly qualified copywriters; does not require a contract.

**Services:** Articles, blogs, web copy, press releases, newsletters, social media, creative writing, technical writing, product descriptions, eBooks, whitepapers, resumes, cover letters, taglines, slogans, script writing, academic writing

### ClearVoice

World-class workflow tools to foster collaboration and real-time discovery. Plan, recruit, produce, and measure in a single channel to optimize your campaigns.

**Services:** Articles, blogs, eBooks, infographics, videos, website

To learn how to get the most ROI and impact from content marketing, download Curata's eBook: [2016 Content Marketing Staffing & Study](#).

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Mitchell Hall is Curata's Content Marketing Director. Online since 1991, he has been writing for magazines and newspapers since 1997, and editing and managing websites since 2006. Mitchell has a BA in Political Science, Philosophy, and English. A generalist, his most covered topics are business and technology. Follow Mitchell on Twitter for links to unique and insightful stories: @mitchellhall

