

10 reasons for outsourcing web development (instead of hiring in-house team)

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Should I outsource my web development or should I rather do it in-house? It's an old and global problem, affecting lots of startups and bigger businesses all over the world. Both options have their advantages, but we'll show you 10 reasons why it's better for your business to work with software house remotely.

Everybody knows what outsourcing is. So, without mincing words, let's consider whether it's better to decide not to handle certain task in-house and instead delegate them to outside companies or it's more beneficial for you to hire in-house devs.

You are a startup founder, CEO of big enterprise, our client or not (yet ;)). It doesn't matter. Here you are **10 reasons you can win by outsourcing your app or web development**.

#1 Cost savings

Your business can already save up to 20% of total development costs when working with a digital team remotely instead of hiring developers in-house. Whether it's nearshoring or offshoring, every type of outsourcing is financially attractive. It's because of different labor costs in the various countries. Polish development firms such as Merixstudio can offer some of the most affordable prices because of one of the lowest labor costs in the EU. When you decide to hire in-house devs, you have to remember about the acquisition as well as retaining costs. In the end, they always can quit, and you'll have to start all process again. When you hire software house, it's our problem; we just have to provide resources and deliver your cutting-edge, awesome-looking digital product.

#2 Focus on your business

As I mentioned before, it's our business to bring your web project to life. We will do everything (almost ;) to meet your needs. Thanks to that, you can rest assured and take care of what you do the best - running your startup and **focusing on your core business processes**.

#3 Experts in their fields

The power of a talented and experienced development team is unmatched. By outsourcing your app development, you haven't to worry about yours and your fresh-employed developer's knowledge. A software house you'll hire has probably been doing it for years. At Merixstudio we know what's sexy in the tech world right now and use digital solutions that will kickstart your business.

**SAVE UP
20%
of development
BY HIRING SOFTWARE HOUSE**

#4 Devs' personal development

When it comes down to in-house developers' knowledge, **if you hire your development team, you have to take care of their personal growth**. Thus, I return to the subject of the previous point - costs. Developers in software houses have to be up-to-date. To do not strike out, we continually invest in courses, conferences, workshops, books, etc. for our devs and Project Managers. The team has to learn perpetually about new technologies and we bear the brunt of it. Even if you want to engage your in-house developers, at Merixstudio, we'll provide great workshops for them.

#5 Days off

Holly shit! One of your dev is sick and your lifeline, Marry, who could pinch-hit him, is on her maternity leave! You just think that your startup is going to collapse. Sounds like a nightmare, doesn't it? Another advantage of outsourcing your development process is the fact that, as I mentioned it a few times already (and I probably will again), **this is software house who takes care of continuity of work**. End of story!

#6 Multidisciplinary choice of the right technology

It's a significant benefit of full-stack outsourcing companies. You can freely take advantage of whole dev team's knowledge while working on the best solutions or solving problems, because of which development process has stalled. What is more, there are QAs, PMs, UXs, and Marketers, who will come to rescue. Of course, if you have time and money, you can build your own huge team. But for what? We're here ready to get cracking and waiting for your brilliant idea ;) Outsourcing enable startups and other companies to tap into and leverage a global knowledge base.

#7 Dealing with B2B contracts

Dealing with the contracts or agreements of outside software house is much easier than dealing with the hiring and other HR issues involved with employees. If you're not happy about our work (pfff, what nonsense!), you can easily break our agreement without involving labor law.

TAKE ADVANTAGE of whole dev team's knowledge including PMs, QAs, UXs, etc.

#8 Not only developers

I know, techies are extremely important (and snazzy!). But many other people help you boost your web project. I mean, don't forget about QAs, who will detect all bugs with their watchful eyes, PMs, whose job is to keep in check all this band of programmers as well as UX designers, who will take care of **enhancing user satisfaction by improving the usability**, accessibility, and pleasure. And of course hiring all these people requires money and time. So, the next advantage of outsourcing software development is the fact that you (usually, at least in the case of best software houses) **have all people you need in one place**.

#9 Responsibility

And coming back to 'your business, our problem'. Software houses and outsourcing companies face higher liability than in-house staff, which makes us **less of a risk for your business**. We have more to lose if we don't follow through on our agreements. We're responsible for our mistakes. So when you're outsourcing your digital product, you can be sure that if anything goes wrong (pfff, with Merixstudio? Shut the front door!) software house will fix it on the house. In the case of hiring in-house dev team... then it's your problem and your money.

#10 Time rules the (tech) world

Think of the weekly hours it will take to manage in-house staff, taking away from the time you can spend on your business and networking. You don't have to deal with typical headaches involved with recruiting (that usually takes a looooot of time), retaining and overseeing your team because that's what outsourcing companies handle every day. You don't have to waste your precious time on accustoming some new blood on your board. And startup founders, you know it best - the faster you'll show up on the market with a final cutting-edge digital product the better. Time is money; everybody knows that :)

As explained in this post, bringing in a business outsourcing development team can have essential benefits for your company. The fruits of work remotely with the software house are visible among some of the leading startups and enterprises worldwide. Any kind of outsourcing has become a core component of day to day business strategies.

Merixstudio offers outsourced bespoke digital solutions for your web project and your business needs. To find out how we can kickstart your business, give us a call at +48 61 835 94 70 or send an email at contact@merixstudio.com. We'll be in touch!

