

5 Reasons to Outsource Software Development in 2016

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Welcome back, outsourcer!

This week's post was contributed by Sunny Chawla, managing director and co-founder of Top Outsourcing India.

If you've ever wanted to learn about the advantages of outsourcing software development, you're in luck. This piece contains five reasons to look into outsourced development in 2016.

By the way, if you have something you'd like to share with our audience, please consider [writing for us](#). You can find our submission guidelines by clicking on the provided link.

With that out of the way, let's get into the core of today's topic. Take it away, Sunny!

The problem with IT development is that it requires a team of developers.

The rapidly changing face of user demands, technique, best practices and the use of different languages at the developers end makes it impossible to know how to choose your team unless you are well versed in the IT industry.

And then you have to think about how you're going to develop the product. The global value of IT outsourcing at the end of 2014 was \$76 billion USD and is increasing.

Therefore it is better to outsource than to develop internally, unless you belong to the restricted category dealing with highly exclusive classified items.

1. Cost-Efficiency

Cost-efficiency one of the most valid reasons for outsourcing software development.

It makes no sense to employ highly paid professionals to maintain a system that can be overseen at a fraction of the cost.

Permit me a metaphor. If you're building a home, you need masons, an architect and other skilled hands to construct it, but you don't need them once the construction is complete – unless you are in the realty business. Development is a lot like that.

2. 24/7 Support

Another important consideration is service. If you are an online dealer and your product has a global market, you need to run your system 24/7. This is impossible to do in-house unless your team works in three shifts.

Moreover, you need to maintain regular office hours for your support team, and rest assured they will be kept busy.

Can you afford to do that? Many are choosing to outsource software development, even if they can absorb the costs.

3. Software-Related Headaches

The tools and software you need for in-house development will comprise a mix of proprietary and open-source platforms. Each of the proprietary software applications will require licensing and annual renewal fees.

It is a cumbersome job, and keeping track of the licensing procedure can be a drain on your resources. You can do away with the entire process if you outsource. Your outsourced team will have to deal with any software-related headaches.

Besides, if you want your team to do the work, you'll have to allocate office space and the right tools and resources for their use.

4. Access To The Best Talent

When it comes to outsourcing, the lowest bidder is not always the best option. You need to hand over the project to the best possible pool of developers within your budget.

Make sure to engage competent personnel from your end that can coordinate with the designer and look into the deliverables.

This process will allow you to take advantage of a pool of talented professionals that may be beyond your budget if you were to hire locally.

5. Better Use Of Core Competencies In-House

Once you relieve your professionals from the maintenance of your system, you can free them up to focus on core areas of their competence and become more active and productive for your organization.

By freeing up resources, you'll be able to deploy them more effectively towards the attainment of your business goals.

What do you think? Have you outsourced software development before? If so, what were the upsides and downsides of working with an outsourced team? Let us know in the comments below!

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Managing Director & Co-Founder at [Top Outsourcing India](#) (India, Gulf, UK & USA), leading provider of outsourcing services for accounting services, BPO services, software solutions, web development and enterprise business solutions. Chawla is passionate about technologies, and new methods to help businesses grow. Follow Top Outsourcing India on [Twitter](#).

