

Reasons why Freelancers lose Clients

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1. Late Delivery & Plagiarized Work

Deadlines are the most important parts in freelancing and if you want your freelance client satisfaction, you must deliver the required work in time. Sometimes, the deadlines are quite strict; you should be prepared for that as well and you must manage everything. In the case of failure in submitting the work in time, you would surely start losing even the best of your clients. Another worth mentioning reason for the freelancers to lose their clients is the submission of plagiarized work. If you fail to submit copy-scape passed work, you will surely fail in your freelance client retention.

2. Attitude Problem

Being nice and respectful to your clients is one of the client satisfaction best practices. Literally, there is no excuse if you become rude to your client. Even if there is something wrong with your client's attitude, you must be courteous enough and deal in a calm way without being disrespectful. Otherwise, you will start losing your clients, since nobody wants to be treated in a bad way.

3. Quality Issues

Sometimes you are unable to provide quality work to your clients. There can be different reasons behind that; for example, having a lot of burden, health issues, not understanding the work properly. Well, regardless of the reason behind, providing quality work is the foremost thing for the freelancers. If ever your client does not like your work, you must modify it according to his requirements; this is a part of the client satisfaction best practices. There is a great need for working hard if you want to continue working with your clients and don't want to lose them.

4. Rates Issues

The rates of freelancing are considered to be subjective, i.e. a rate that is low for you might be high for someone else. The rates must be reasonable and according to the services that you are providing. If you want to increase your rates after some time, you must negotiate with your clients and they should not be increased to a much greater extent that it becomes difficult for your clients to afford them and they start looking for some other

freelance workers. If you want your freelance client retention, you must raise your rates wisely. **Also Read: 5 Ways to negotiate the Freelance Rates your deserve.**

5. False Commitments

Final thoughts

If you want to continue working as a good freelancer, you must take care of the above things and always keep on trying to get the freelance client satisfaction to its fullest. Undoubtedly, there are no shortcuts for becoming a successful freelancer. Hard-work, sincerity and being courteous are very important to excel in the field.

Also Read: [How to retain your Freelance Clients.](#)

Now that you know real secrets of Freelance Client Retention, [Create a Truelancer Account today](#) and start your Freelancing career.



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