# Common Outsourcing Concerns When Dealing With Online Freelancers and Virtual Assistants

Outsourcing fresh talent is as easy as turning on a computer and firing up Internet Explorer these days. Gone are the days of torturous interviews and piles of unreadable resumes. In fact many small business owners are now starting to realize the effectiveness and ease of outsourcing their fresh talent. Without the complicated hassles and expenses associated with hiring staff many business entrepreneurs are discovering that outsourcing is an invaluable way to expand and grow their business. Online access to thousands of freelancers who are willing to work and can provide excellent service is one of the many benefits of outsourcing, and now finding the right person for the right job is becoming easier than ever before.

However it is understandable that for some business owners, outsourcing to a freelancer online may seem the riskier and more intimidating option. There are many questions that a business owner may want to ask and also some questions they may not know to ask. Narrowing the field can sometimes appear to be a daunting time waster. Furthermore, some would ask the question about how you can adequately trust a stranger with your work when they are on the other end of an internet connection. Finally how does one ensure that your hard earned money is simply not just disappearing into an account somewhere on the other side of the world never to be seen again? For some business owners they may even be thinking that their Internet skills are not up to the challenge. With these questions of risk and competence it may appear that outsourcing may not be worth the effort.

The good news is that with the right information and mentoring any business owner can overcome these concerns. Professional freelance sites also do their best to ensure that the whole outsourcing process is as simple as can be and the work that you pay for is the work that you get. Very much like old questions surrounding eBay in its infancy, freelance sites work only if they maintain a high level of trust between project managers and outsourcers. It is in their best interest to make sure both parties are adhering to the rules and those who can't or won't go somewhere else. This is why it is preferable that you go to one of the larger freelance web sites. They also run smoother if the process is simple and transparent. With the right information small business owners can traverse the freelancing landscape secure in their rights and responsibilities and have more time to answer the age-old question, "How can I work smarter, not harder?"

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