

Choosing The Right Online Freelancer to Outsource Your Projects to Through Freelance Websites

Choosing the right outsourcer is a common concern with small businesses and companies that haven't employed the services of a freelancer before. Outsourcing has so many great benefits including the ability to choose the best services you require and paying only the amount you wish to pay. However, in order to accept these benefits a degree of professionalism and responsibility need to be taken by the company. In the end they have the final say. There are a couple of pointers in choosing the right outsourcer available and this article will discuss them.

1. Get clear on the task. Getting the right outsourcer is a matter of getting clear on the task at hand. In the analogy of the building there is no use choosing a hammer when you obviously need to get a Phillips screwdriver to screw in a screw. In outsourcing you may think you need an article writer but you must also realize that you want this person to write articles to submit to WordPress or an article directory. So in this case you need to choose an article writer with experience in creating WordPress articles or submitting to article directories.
2. Ask the freelancer about their experience. It's totally ok to choose an outsourcer who is new to freelancing, everybody has to start somewhere, and there is a likelihood they will be more competitive in their pricing in order to get the contract. However you need to be okay with that and also the possibility that they may need more assistance from you in the process. Another example could be an article writer who wants to be a ghost writer. Ghost writing is a much bigger and intensive process. Make sure when you choose a freelancer they have the experience you are looking for.
3. Check out the freelancer's rating and feedback. Utilize the feedback that other companies have given this person, and if in doubt ask them in person yourself or email them. These are the best references you can get. However, some people are just starting out and may not have any feedback. Just be aware of this fact when choosing that particular outsourcer.

The major freelance sites are extremely diligent about protecting both employers and service providers. They also provide stringent rules against fraudulent behavior, along with guidelines for how to avoid fraud, and provide arbitration to solve disputes between parties. This enables you to safely and easily choose the right outsourcer with confidence.

Standard safeguards include ratings systems, forums for private communication without the need to share personal contact information, and escrow accounts to protect payments. Many sites discourage working outside their system so that these safeguards can be most effectively utilized.

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